



Lugano, 15 July 2017

**Dear *Prospective Corporate Sponsor*,**

On November 13-15, 2017, the 16th Smart Card Research & Advanced Application Conference ([CARDIS 2017](#)) will be held in Lugano, Switzerland. CARDIS is more than 20 years old and has become the foremost international academic conference dedicated to research on smart cards and its applications but also covers topics such as embedded systems security and cryptography.

This year CARDIS will be organized by the Università' della Svizzera italiana, in Lugano. Currently, we are reaching out to potential corporate sponsors who may be interested in providing financial support. The CARDIS 2017 conference provides a forum for interested parties to come together to discuss, to network, and to plan ahead. The conference enables attendees to remain abreast on current research trends and enables corporate sponsors to market themselves and to scout out potential new employees for existing (or future) hiring opportunities. In recent years, CARDIS conference attendees came from across the globe from academia, industry and governments. This year the conference will offer *Silver*, *Gold*, and *Platinum Sponsorship Packages* as described below.

**Silver Sponsorship Package (1000 Euro+ VAT<sup>1</sup>): As a Silver Sponsor,**

- your company logo will be featured as a sponsor on the CARDIS 2017 website and on twitter,
- your company will be acknowledged in the conference proceedings, and
- you will be offered an opportunity to include materials or gifts in registration packages.

**Gold Sponsorship Package (2500 Euro + VAT<sup>1</sup>): As a Gold Sponsor,**

- your company logo will be featured as a gold sponsor on the CARDIS 2017 website and on twitter,
- your company will be acknowledged in the conference proceedings,
- you will be offered an opportunity to include materials or gifts in registration packages,

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<sup>1</sup> If applicable.

- you will be acknowledged in the General Chair's opening remarks,
- you will be offered space for an exhibit booth, and
- you will be offered two free admissions to the conference.

**Platinum Sponsorship Package (5000 Euro + VAT<sup>1</sup>): As a Platinum Sponsor,**

- your company logo will be featured as a platinum sponsor on the CARDIS 2016 website and on twitter,
- your company will be acknowledged in the conference proceedings,
- you will be offered an opportunity to include materials or gifts in registration packages,
- you will be acknowledged in the General Chair's opening remarks,
- you will be offered space for an exhibit booth,
- you will be offered five free admissions to the conference,
- you will be offered an opportunity to include your logo on event's badges
- you will be recognized as the sponsor of a social event, where industry representatives recruiters and attendees can talk informally.

For sponsorship inquiries, please directly email [regazzoni@alari.ch](mailto:regazzoni@alari.ch)

For details about the conference, please visit <https://2017.cardis.org/>

On behalf of the local organizing committee, we thank you for your support!

Kind regards.

Francesco Regazzoni,  
CARDIS 2017 General Chair  
Universita' della Svizzera italiana, Switzerland